



Nuventive

How do you measure effectiveness?

Are your core learning outcomes improving?

How do you assess institutional performance?

Are you meeting your strategic goals?

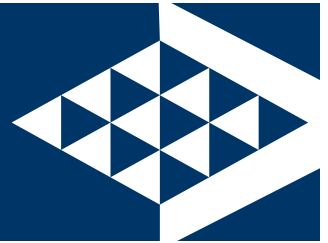
These are questions critical to every institution of higher education. Surprisingly, the answers remain elusive to many schools. In fact, most institutions struggle with disparate information systems that generate redundant data, gaps in security, a lack of continuity, and inconsistent end-user experiences.

The challenge faced by many colleges and universities is clear. You need a process to manage, measure, and assess performance outcomes. You require an affordable and familiar system universally adopted across the institution — a system that aligns institutional goals with the daily activities of institutional stakeholders. Today, technology is meeting this challenge.

Read how Nuventive and Microsoft are collaborating to improve institutional effectiveness.



Nuventive and Microsoft Join to Deliver Next Generation Institutional Effectiveness Solution



With a commitment to the Microsoft Platform for Institutional Effectiveness (MPIE), Nuventive has developed a next-generation IT solution for the higher education marketplace. This unique solution integrates Nuventive's enterprise planning and outcomes assessment software, TracDat, with Microsoft's SharePoint platform.

"Our collaborative roadmap provides our shared customers with an integrated information infrastructure that unifies qualitative assessment with quantitative analytics within the familiar collaborative environment they already own and use every day," said Sig Behrens, Microsoft General Manager, US Education.

Integrated Information Infrastructure



Familiar User Environment

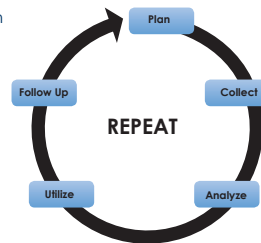
With TracDat, colleges and universities can leverage existing investments in technology and training to provide a role-based planning and outcomes assessment process within a familiar productivity and communication platform requiring minimal additional IT resources.

"For ECU, it is essential that institutional assessment software be adopted by the entire institution. Nuventive's TracDat-SharePoint solution does exactly that—encourages our entire community [staff and faculty] to be involved," said David Weismiller, Associate Provost for Institutional Planning, Assessment and Research; Professor, The Brody School of Medicine, East Carolina University.

Elements for Effective Outcomes Assessment

For an assessment plan to be effective, all phases of the process must be addressed.

- ✓ Planning
- ✓ Data Collection
- ✓ Data Analysis
- ✓ Data Utilization
- ✓ Follow-up



This collaborative solution establishes a dynamic, data-rich environment so everyone has a planning context in which to look at relevant data, ask questions, provide input, take action, and measure results, facilitating a clear path to institutional effectiveness and sustaining a culture of assessment.

"By integrating TracDat into Microsoft's SharePoint platform, our higher-education customers have the added peace of mind of knowing their investment will pay off for years to come," said David Raney, CEO, Nuventive.

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For Example:

- Ensure that decision makers all use the same information regarding enrollment
- Document the achievement of core learning outcomes for improvement and accreditation
- Align strategic planning, technology planning, sustainability planning and more
- Achieve goal alignment across the institution for both academic and administrative objectives

TracDat Features & Benefits:

- Increase faculty and staff participation
- Low IT resource requirements
- Easy integration into existing IT environment
- Documentation of continuous improvement for accreditation
- Role-based access and privileges
- Utilize familiar Microsoft applications

For more information, please contact Nuventive

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