

NEWS FROM DATATEL

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Datatel Names DubMeNow as Partner of the Year

Nuventive and Regroup Also Recognized for their Collaborative Partnerships

FAIRFAX, Va. – February 9, 2011 – [Datatel, Inc.](#), provider of innovative software, services, and insight to higher education, announced today that it has chosen DubMeNow as its 2011 Partner of the Year. Datatel also has named Nuventive as New Technology Partner of the Year and Regroup as Emerging Partner of the Year. Christopher W. Sheppard, Datatel’s director of business development, bestowed the honors at the Datatel Partner Summit 2011 held in Fairfax, Virginia and attended by more than 35 Datatel business and technology partners.

“The Partner of the Year award acknowledges a company that has demonstrated excellence in every aspect of the partnership. I'm pleased to present this year's award to DubMeNow,” said Sheppard. “DubMeNow’s innovative mobility platform was the underlying technology for Datatel Mobile Access, or MOX. Because of DubMeNow’s dedication to understanding the needs of our client institutions and Datatel’s core objectives, MOX stands out as the best mobile application serving the academy today.”

DubMeNow powers Datatel MOX, the only personalized and intuitive mobile application for higher education institutions that gives prospective students, current students, parents, alumni, faculty, and staff the ability to connect, network, interact, and access campus information from their smart phone. Students can see their campus directory and interact with their course information, including assignments, course announcements, events, documents, and class roster, plus connect with other students, get updated news and events, and receive personal notifications, all from their smart phone.

Nuventive, winner of the New Technology Partner of the Year award, is a leader in technology and services for assessing, managing, and improving education. Nuventive understands the information–organization imperative and how it fuels the engines of learning and quality improvement. Nuventive’s enterprise solutions, which include the iWebfolio electronic portfolio system and TracDat assessment-management system, equip individuals and organizations for meeting these demands efficiently and effectively.

In partnership with **Regroup**, winner of Emerging Partner of the Year, Datatel provides an easy, effective, integrated messaging platform that enables administrators to reach students where they are. Regroup was founded in 2006 to reduce over-messaging, increase message effectiveness, improve community involvement, and save schools time and money. Because it integrates with tools people already use, Regroup’s software-as-a-service (SaaS) solution requires little to no learning curve or implementation.

(more)

About Datatel, Inc.

Datatel is a provider of innovative technology products, services, and insight to higher education. Colleges, universities, and technical schools across North America partner with Datatel to build Strategic Academic Enterprises dedicated to achieving student success. The company has focused on higher education since 1979. For more information, visit <http://www.datatel.com>.

About DubMeNow

DubMeNow develops innovative ways to communicate, network, and exchange information – all from a mobile phone. Powered by DUB is the first comprehensive and intuitive open mobile application platform for higher education, associations, and events. For more information, visit <http://www.poweredbydub.com>.

About Nuventive

Nuventive is a leading provider of solutions for assessing, managing, and demonstrating continuous improvement in higher education. Nuventive customers are institutions, faculty, administrators, students, and private-sector users.

About Regroup

Regroup is the easiest and most effective group-messaging platform. With Regroup's user-friendly website, campus and university administrators can send out instant important notifications that reach students on their preferred platforms: email, text message/SMS, voice broadcast, their school's website, and social media sites such as Facebook and Twitter. Regroup's emergency-messaging solution helps improve campus safety by broadcasting critical alerts to students, staff, and faculty where they are and how they want to receive them. For more information, visit <http://www.regroup.com>.

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