



Waunakee, Wis.  
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## *Nuventive and Worldwide Instructional Design System Announce Collaborative Agreement*

### **Partnership between leaders in assessment management & performance-based, learning-centered instructional design**

Worldwide Instructional Design System (WIDS) and Nuventive today announced a collaborative agreement between their organizations designed to help colleges and schools build integrated solutions that move them from plans for assessing student academic achievement to action and results. WIDS offers a suite of instructional design tools for higher education, K-12 schools and industry training departments, including instructional design software, training and consulting services. Nuventive provides assessment and electronic portfolio solutions for higher education.

“The time is right for coordinated, front-to-back solutions that better meet the needs of educators who struggle to manage changing demands on the curriculum development process, increasing expectations for the quality of curriculum products and documentation of a robust assessment cycle,” said David Raney, Nuventive CEO.

WIDS Director Judy Neill added, “Together, WIDS and Nuventive hope to provide integrated solutions that can help quality-driven colleges and schools as they strive for continuous improvement of learning, teaching, and assessment.”

WIDS provides software and the methodology to develop measurable learning outcomes at the organizational, degree, program, and course levels. WIDS also supports the design, documentation, and continual improvement of learning, teaching, and assessment strategies.

Nuventive offers TracDat, a Web-based tool system used by educators to document assessment of outcomes developed in WIDS. The technology also documents recommendations, interventions and results of the continual improvement process. Nuventive’s iWebfolio, an online portfolio system, presents evidence of an individual’s learning and professional experience.

iWebfolio also offers faculty the capability to build templates that link evidence of student learning to WIDS-developed targeted learning outcomes.

Blackhawk Technical College (BTC) in Janesville, Wis. — a pioneer in the use of WIDS and TracDat — has been the catalyst for connecting Nuventive and WIDS, according to Neill. BTC, one of the 16 Wisconsin Technical Colleges that collaborated to create WIDS, has used WIDS methodology and software since WIDS' inception in 1994. In 2001, BTC selected TracDat as the tool for managing and reporting assessment data in order to meet the challenges presented by the increasing sophistication and complexity in the processes of assessing learning and organizational outcomes.

“TracDat and WIDS play important roles in the Plan-Do-Check-Act cycle,” said Jeanne Williams, BTC coordinator of learning services. “TracDat integrates intended learning outcomes designed in WIDS, assessment plans and results documented in TracDat, and student data that currently exists within the enterprise system.”

Nuventive recently designated BTC as an Assessment Center of Excellence in recognition of the college's leadership in pioneering and continuing work in Student Outcomes Assessment using TracDat.

WIDS, a division of the Wisconsin Technical College System Foundation (WTCSF), offers expertise, professional development, and cutting-edge technology in the design of learning and assessment. WTCSF is a not-for-profit 501(c) (3) corporation with headquarters in Waunakee, WI. To learn more about the WIDS, visit [www.wids.org](http://www.wids.org).

Nuventive is an education-focused technology and consulting company with a mission to provide individuals, educators, parents and institutions with the tools and services they need to effectively examine, improve, and manage the learning process. Nuventive is headquartered in Pittsburgh. For more information about Nuventive, visit [www.nuventive.com](http://www.nuventive.com).

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