

News Release

Ed Tech Veteran Joins Nuventive Leadership Team

Christopher W. Sheppard named Chief Business Officer

PITTSBURGH, PA – November 27, 2018 – Nuventive, a provider of cloud based institutional improvement solutions and services in higher education, today announced that Christopher W. Sheppard has joined the company as Chief Business Officer. In his role as Chief Business Officer, Mr. Sheppard will report to Dr. David Raney, Nuventive’s CEO.

“Chris brings a unique set of skills which will enable Nuventive to continue its growth trajectory while improving and maturing our business operations,” said Dr. David Raney, Nuventive’s CEO. “With his experience in supporting the business offices of the academy and teaching & learning, he understands what is important to all campus constituents.”

Mr. Sheppard has spent 25 years providing services, technologies, and other strategic solutions to the higher education market, with previous executive and management roles at DecisionDesk, Parchment, Ellucian and The Chronicle of Higher Education. Additionally, he was one of the first thirty employees at Blackboard. As CEO of DecisionDesk, Mr. Sheppard led the sale of the business in October 2017.

“Education is a Sheppard family business. My grandmother taught in the Washington, DC public school system. It has been my pleasure to continue this family tradition,” said Mr. Sheppard. “I’ve spent my career helping launch companies whose brands became synonymous with their product category. Nuventive is similarly poised to define how data informs decision-making on campus.”

Mr. Sheppard has a B.A in Music from St. Mary’s College of Maryland and will attain his M.L.S. from Northeastern University in December 2019. Mr. Sheppard also serves on the Advisory Committee for SEED SPOT, a boot camp and training organization for social entrepreneurs.

About Nuventive

Nuventive provides higher education institutions with the capacity to improve and transform through the better use of information. They offer solutions for students, faculty and administrators to assess, communicate and improve personal and institutional performance. Their fully-cloud based service brings business process and data/information together in a platform that supports any improvement initiative including student learning outcomes, strategic planning, program review, administrative outcomes management and student success.

Nuventive is headquartered in Pittsburgh, Pennsylvania, with distribution in North America, Europe, and Australasia regions. For more information, please visit www.nuventive.com or call 1.412.847.0280 or 1.877.366.8700.

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